A Note on Government Budgets

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A NOTE ON GOVERNMENT BUDGETS
by Ben L. Kyer* and Gary E. Maggs**

Abstract

The standard pedagogical examination of government budgets includes the distinction between cyclical and structural deficits and surpluses and changes thereof. This paper extends the regular classroom analysis and graphically demonstrates that cyclical changes in the government budget can be decomposed and stated as the summation of the expenditure effect and the revenue effect.

Introduction

The analysis of government budgets has become quite common in economics classrooms. Indeed, examinations of the Federal government budget in particular are found in textbooks for principles, intermediate macroeconomics, and public finance courses.1 As part of this discussion the distinction between cyclical and structural budgets and changes thereof is regularly made in order to differentiate between automatic stabilization and fiscal policy.

A re-examination of the standard pedagogical analysis suggests that it may be modestly extended. More specifically, it appears that cyclical changes in the government budget may be separated into a "revenue effect" and an "expenditure effect". While this distinction is implicit in typical textbook approaches and has been used for empirical measurement,2 to our knowledge it has not been demonstrated graphically or used pedagogically. The purpose of this paper then is to demonstrate, with a graphical analysis appropriate for various undergraduate students, that cyclical changes in the government budget can be decomposed and stated as the sum of the expenditure and revenue effects. We also introduce definitions of these terms and propose the concept of the cyclical effect.

The Analysis

Our analysis is achieved with Figure 1 which shows the two components of the Federal government budget. Given the progressivity of the personal income and corporate profits taxes and the proportionality of the payroll tax, total tax revenue R is shown as a positive function of real income Q. For convenience R emanates from the origin. Total government expenditure S, which is comprised of both government purchases of goods and services and transfer payments, is depicted as a negative function of real income since transfer payments such as unemployment benefits, Medicaid, Temporary Assistance for Needy Families, and grants in aid to state and local governments increase when real gross domestic product decreases.3 To begin, suppose for simplicity that the economy has achieved the full-employment level of real income Q1 such that both tax revenue and government expenditure are equal to Q1A, the government budget is balanced and the structural and cyclical deficits are zero. Now assume that real income decreases to Q.

At Q, the cyclical budget deficit (and the actual deficit) has increased and is now equal to the vertical distance BD. This deficit occurs, of course, because of decreased tax revenue and increased government spending and these two distinct effects on the government budget may be graphically identified and measured. First, as real income decreases from Q1 to Q, tax revenue decreases to Q1B. If government spending is theoretically held constant,

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with the construction of line segment AC, the decrease in tax revenue increases the deficit by the amount BC. We call this impact on the government budget the revenue effect and define it as the change in the government’s budget position which is caused by a real income-induced change in tax revenue, ceteris paribus. This definition implies that the revenue effect is limited to movements along a given revenue function for a change in real income. Shifts and rotations of the R line are indicative of fiscal policy changes.

Similarly, as real income decreases from Q_F to Q, government spending increases to Q_D. If tax revenue is now artificially held constant, referring again to line AC, the increase in government spending increases the government deficit by the vertical distance CD, which we refer to as the expenditure effect and define as the change in the government’s budget position which results only from a real income-induced change in government spending. As before, the definition infers that the expenditure effect is limited to movements along a government spending function for a change in real income. Fiscal policy would again be demonstrated as a shift or rotation of the expenditure function.

We now propose that the total change in the government’s budget position for changes in real income, or the cyclical effect, is equal to the summation of the revenue and expenditure effects, or

$$\text{Cyclical Effect} = \text{Revenue Effect} + \text{Expenditure Effect}.$$  

In Figure 1 then, it follows that

$$BD = BC + CD$$

Suppose now that Q decreases further from Q_D to Q_2. Using the framework of analysis above, students may be asked to show that the revenue effect
increases the cyclical deficit, which now equals EI, by the amount EF and the expenditure effect increases the deficit by the vertical distance HI.

An advantage of our approach, we believe, is its flexibility in demonstrating various conclusions regarding the shapes of the revenue and expenditure functions. For example, our definitions and graphical measurements make explicit to students that the revenue effect is larger the higher the tax rate, the greater the income elasticity of tax revenue, and the steeper the tax revenue line passing through point A in Figure 1. Additionally, our analysis makes clear that the expenditure effect is smaller the lower the income elasticity of government spending and the flatter the expenditure function in Figure 1. In the extreme, when government spending is independent of real income and the expenditure function is horizontal, 4 the expenditure effect is zero.

Conclusion

An important component of many different economics texts is the discussion of the Federal government budget. This analysis routinely shows that the actual budget position, deficit or surplus, and changes in the budget may be separated into cyclical and structural components and this distinction is made to show the difference between fiscal policy and automatic stabilization. This paper extends the standard analysis and shows that the cyclical component of budget changes can itself be graphically separated into distinct impacts, the revenue and expenditure effects.

Notes

1. For examples of these texts see McConnell and Brue (2005), Gordon (2003), and Hyman, (2005), respectively.
2. See, for example, Holloway and Wakefield (1985).
3. The assumption that transfer payments vary negatively with real income is both rather standard in economic theory and supported by data. As these expenditures rise with lower real gross domestic product, so also will total government spending, ceteris paribus.
4. This is the standard assumption of most textbooks.

References